



WHO IS YOUR IDEAL CLIENT?

Describe their demographics, situation, mindset, needs, etc.

WHAT SERVICES DO YOU OFFER THEM?

Think about the results they want, and the journey they're on

WHY ARE YOU THE BEST FIT FOR THEM?

What unique insights, experience or expertise do you have?

HOW CAN THEY LEARN MORE ABOUT YOU?

Name:

Website:

Other links*: